Amendments to the Specification:

Please amend paragraph [0022] as follows:

-- [0022] The straw holder according to the invention can also be incorporated in a cardboard package provided with perforations so that the straw holder can be torn out of the package and manipulated to separate the turns. In any event the straw holder can be provided with printed matter to serve as advertising ~~(see, e.g., Fig. 3)~~. The tail end of the outer turn can be provided with a notch for fitting onto the beginning of the turn for better retention. --